800.674.3550
Info@AppliedTechAc.com
AppliedTechnologyAcademy.com

CertNexus Artificial Intelligence for Business Professionals (AIBIZ) Training

CertNexus Authorized Training · Applied Technology Academy

Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI.

LEVEL	DURATION	EXPERIENCE	AVERAGE SALARY	LABS
Beginner	**1/2 Day**	**0 Years: Business Leader**	**Not Applicable**	**No**

Course Outline

- **Lesson 1: AI Fundamentals**
  - Topic A: A Brief History of AI
  - Topic B: AI Concepts
- **Lesson 2: Functions of AI in Business**
  - Topic A: Improve User Experiences
  - Topic B: Segment Audiences
  - Topic C: Secure Assets
  - Topic D: Optimize Processes
- **Lesson 3: Implementing Business Requirements for AI**
  - Topic A: Identify Design Requirements
  - Topic B: Identify Data Requirements
  - Topic C: Identify Risks in Implementing AI
  - Topic D: Develop an AI Strategy

Intended Audience

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.

This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

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Prerequisites

To ensure your success in this course you should have a foundational knowledge of business processes and general business concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

Follow-On Courses

- Data Science for Business Professionals (DSBIZ)
- Generative AI for Business Professionals (GenAIBIZ)
- Data Ethics for Business Professionals (DEBIZ)

Course Objectives

In this course, you will identify ways in which AI can bring significant value to the business. You will:

- Describe AI fundamentals.
- Identify the functions of AI in business.
- Implement business requirements for AI.

Ready to enroll? Call 800.674.3550 or email Info@AppliedTechAc.com — private team cohorts, GSA MAS purchasing, military credentialing funding, VA GI Bill and VR&E and student financing available.